



**NEWFDA WELCOMES RICKY ASHENFELTER, CO-FOUNDER & CEO OF SPOILER ALERT,
AS GUEST SPEAKER AT OUR ANNUAL CONVENTION FEB. 8-11, 2018
AT THE HARBOR BEACH MARRIOTT, FT. LAUDERDALE.**



Ricky Ashenfelter is the Co-Founder & CEO of Spoiler Alert, a Boston-based technology company helping food businesses manage unsold inventory.

Spoiler Alert offers a business intelligence solution that allows food distributors, manufacturers, and retailers to get a better handle on their food recovery and waste diversion efforts, as well as a controlled, private marketplace that facilitates real-time food donations, discounted sales, or organics recycling.

Born out of MIT in 2015, Spoiler Alert raised \$2.5M in venture funding from Acre Ventures (the VC arm of the Campbell Soup Co.) in 2016 and is the leading food waste solutions provider for Sysco Corporation.

Prior to Spoiler Alert, Ricky was a Senior Consultant in Deloitte's Sustainability practice, where he led energy and supply chain analyses for major food, retail, and CPG companies, including Walmart, US Foods, WhiteWave, and Darden Restaurants. He is a frequent speaker on food waste solutions in the U.S. and is seen as a thought leader around the role that emerging technologies can play in recovering value from unsold inventory and organics.

Ricky holds a bachelor's degree in Finance and Environmental Studies from Georgetown University, earned his MBA from the MIT Sloan School of Management, and was named to Forbes 30 Under 30 in 2017.

